



St Andrew's *the world's oldest youth club, founded 1866*

Alec Wizard House 12 Old Pye Street Westminster London SW1P 2DG

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How can I help?

At St Andrew's Club we are always looking for people and companies to join our circle of friends. After over 155 years our focus on our members (around 500 each year) and offering them as many engaging activities as possible remains our key priority. Every year we have to raise £500,000 to keep the lights on, the activities flowing and create opportunities and experiences for our members. Whilst fundraising remains core there are many ways to engage. This document is designed to stimulate ideas by talking about what we currently do, and what people and companies have engaged in before.

It should be emphasised that our team is fairly lean so our ability to support lots of activities outside the Club is limited.

Individuals

TRUST APPLICATIONS

The lifeblood of our funding comes from Charitable Trusts and Foundations to whom we are forever grateful. Introductions to new sources are always welcome.

MARKETING

We are always looking to increase awareness of what we do. Whilst the website (<https://www.standrewsclub.com/>) gives a taste of the Club, nothing beats a visit to the Club. Do bring people to visit, preferably let us know beforehand and we suggest coming after 5:30pm on a week night when the Club starts to get busy.

TAKE PART

We have a programme of events for which we have places should you feel like raising sponsorship. These range from **Tough Mudders**, **The Big Half** on 1 August, **London Marathon** on 2 October, **Ride London**, and **The Royal Parks Half Marathon** on 9 October, to the **Club Walk**, a 10k walk starting from and finishing at the Club on 16 July 2022.

EVENTS

Every other year we have a **Dinner and Dance** with an auction. Bring friends, find auction lots, have some fun. At Christmas we have an annual **Yuletide Comfort and Joy** event, with amazing musicians and readers followed by a drinks reception. Events are always fun and an opportunity to spread the message, but our organisational resources are limited.

In the past we have had receptions at 10 Downing Street, the House of Lords, Westminster Abbey, Mansion House, Speaker's House and the Supreme Court.

HELP IN THE CLUB

Do you have an interesting skill, talent or passion you could share with and teach to members? Cooking, sewing, IT skills, or something relevant to your field of work? We welcome one-off demonstrations or longer-term workshops, delivered in a way young people in their free time can engage with!

President

The Rt Hon. the Lord Strathclyde CH PC

Chairman

Elizabeth Cuffy JP

Deputy Chairman

Anthony Scott

Chief Executive

Annette Fettes MInstF (Dip)

Vice Presidents

Christabel Dimmock, Vicky Fox, The Very Reverend Dr David Hoyle MBE,
Ray Mingay CMG, Peter Scott, The Earl of Selborne, Barry Walsh, Fr Slawomir Witoń

Company limited by guarantee Number 4900308 Charity Number 1103322

Registered Office Alec Wizard House 12 Old Pye Street Westminster London SW1P 2DG



Just want to be an extra pair of hands? Helping at our Junior Club or on the front desk at Senior Club is always welcome. Please be aware that this does require a regular commitment and may require a DBS check to be completed before the activity starts.

REGULAR GIVING

There is a Donate section on the website and regular modest donations are a huge help – via a standing order is the most cost-effective way, and Gift Aid of an additional 25% can be claimed on each donation.

Companies

ST ANDREW'S WESTMINSTER 100 CLUB

The St Andrew's Westminster 100 Club brings together a group of like-minded Westminster businesses who are keen to support the local community and in particular the work of St Andrew's Club. We host networking events, normally in the Club, and are always looking for more companies to join in, as well as source interesting and relevant speakers.

PRO BONO

We have been very fortunate to be supported by Slaughter & May and Forsters who have helped us with legal work as well as getting their staff involved in fundraising activities. Jupiter Asset Management staff helped us redecorate part of the Club over a CSR day and are looking at helping with our GDPR policies. Dragon Rouge has helped to update the Club's branding. Forsters took over Junior Club during the October Half Term to run a Halloween-themed session, and have held a MasterChef Challenge evening working with our members in teams, as well as two art competitions for members There are so many ways to get involved.

PROJECT TUESDAYS

For five years, thanks to the Society of Motor Manufacturers and Traders (SMMT), we have built an electric car in the Club and raced it at an annual event. We are always looking for people and companies to sponsor projects with the Club in a way that engages members. Other examples have included internet safety (Forsters), and Money Tips - in development with another local company. Blue Orchid Hotels ran a debating session, and we had 'How to be an Auctioneer' by Christie's We are open to all ideas, whether it's a programme that will be delivered over a period of time or a standalone session.

WORK EXPERIENCE

We are always keen to offer members support in embarking on, or developing, their careers. Indeed, almost all our staff, part and full time, started as members in the Club and have worked their way up. We encourage exploring opportunities and are so grateful to companies that can offer work experience to members, or other support such as CV writing or interview practice.



SPONSOR AN EVENT

Through the Club's connections we aim to hold regular supporter events at prestigious locations in the Cities of London and Westminster:

2016 – No 10 Downing Street 150th Anniversary Reception, sponsored by M&G Investments

2017 – Mansion House Reception, sponsored by an individual donor

2018 – Speaker's House Reception, sponsored by Carey's Foundation

2019 - Supreme Court Reception, sponsored by Forsters Law Firm

2018 and 2019 - Yuletide Comfort & Joy, sponsored by Knight Frank

SPONSOR A PROJECT

We have a huge variety of activities on offer for our members, all of which can be sponsored, for example Football End of Season Triumph, sponsored by Queen Anne's Gate Residents.

Other opportunities include our partnership with Snow-Camp to enable members to access snow sports, our Small Trips Programme, to enable members who would otherwise rarely experience such treats, to visit places of interest, education and fun, such as paintballing, fun parks and trampoline sessions, and our Holiday Projects to give both members and parents something to look forward to

And then the not so exciting but just as essential boiler replacement and other capital projects ...

Current supporters, to whom we are most grateful: Blue Orchid Hotels, Burberry, Cayzer Trust Company, Dragon Rouge, EUK Consulting, Forsters Solicitors, Guinness Asset Management, HMS Westminster, Jupiter Asset Management, Land Securities, Lee Bolton Monier Williams, Lightfield London, Oil Companies International Marine Forum, Oldfield Partners, Slaughter & May, Society of Motor Manufacturers and Traders (SMMT), The Supreme Court, Tuckerman Residential, Victoria BID, Westminster City Council, Westminster Abbey.

How can we help you?

DEMONSTRATE YOUR COMMITMENT TO CSR

Being part of the St Andrew's Westminster 100 Club is a fantastic way to demonstrate your commitment to your local community whilst benefiting your business, and uniting your team.

With your help we want to be here not only for today's local young people but also tomorrow's suppliers, customers and perhaps colleagues of the future? Use our 100 Club logo to display your commitment to your community.

VISIT

Host a visit to the Club for an introduction – up to 40 staff can be given drinks/ canapés, prepared by members and served in our Theatre. A short intro to the work of the Club and tours in groups of 6-8 by Club staff and Trustees. A pack for each member of staff will be prepared to include the latest newsletter, donation/ gift aid form, an A-Z of fundraising ideas.



REWARD

Reward your staff with two invitations to attend the annual 100 Club networking event with a top business speaker. Meet like-minded, ambitious businesses, Club members and Youth Workers - next one on 14 July 2022 with guest speaker, Jeremy Dudman Jones who will discuss “Stuff about the brain” - The effects of adolescence on the teenage brain and how that impacts the workplace. Jeremy’s wealth of knowledge and insight into adolescent learning and behaviour promises to make this an engaging session.

PROMOTE

Promote your business through the Club's networks; profile-raise through sponsorship at our prestigious events held in special venues. See above section.

UNITE

Bring your team together by holding a ‘mini Olympics’ team-building day at the Club, using our dedicated sports hall, gym and related facilities. Our Youth Workers can organise as many team games as you need, e.g. archery, table football, shoot the hoop, push ball etc. They can develop a programme for around 2-3 hours for as many staff as you would like to get involved. We would organise a presentation of medals at the end, and it could be followed by dinner at a local restaurant.

WORK OUT

Training for a challenge, or just want to keep fit? Our on-site well-equipped weights and fitness gym, with changing rooms, is open from 9am Monday-Friday and currently costs just £35/year to join. Additional classes available through our network of personal trainers.

**We think that what the Club offers its members and the local area is priceless
– enriching young lives. Your support would be amazing.**

To discuss options, please contact Callum Male, Fundraising and Communications Manager
callum@standrewsclub.com

